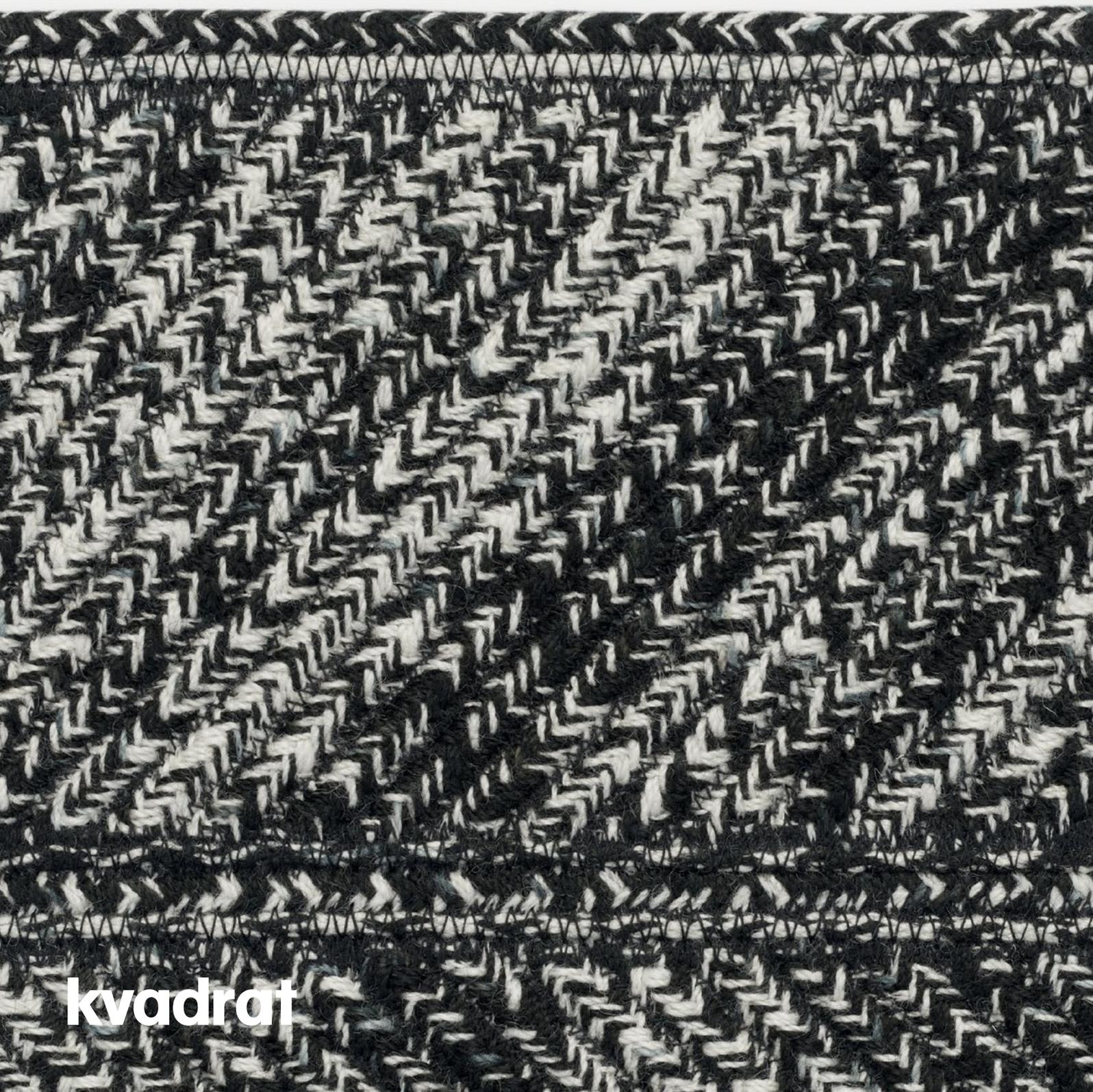


Corde Droit and Corde Chevron
Ronan Bouroullec



kvadrat

Corde Droit and Corde Chevron

The Corde Collection consists of two designs: *Corde Droit* and *Corde Chevron*, created by long-time Kvadrat collaborator Ronan Bouroullec. A distinctive range of rugs that is as artistic as it is utilitarian, the collection is inspired by the allure of hand-drawn lines and the intricate art of rope construction.

"Drawing has always been part of my life, a long time before I became interested in design," says Ronan. "I have always drawn with different types of tools, from ballpoint in a cafe to a large brush in my studio, drawing, it's like a constant companion for me."

Many of Ronan's drawings take form through the steady repetition of lines, and the Corde Collection evolved from an urge to translate this effect into rug designs. The assembled ropes in the Corde Collection mimic the appearance of hand-drawn lines placed next to each other, creating patterns and surfaces that flow in different directions.

A simple surface with, as Ronan says, *"a small graphical effect, but not too much,"* *Corde Droit*, as its name suggests, features straight lines in horizontal and vertical patterns, while *Corde Chevron* reinterprets the classic Herringbone design.

To achieve dynamic colour depth, the rugs feature a combination of tie-dyed yarns. This traditional technique partially dyes the yarn hanks, creating a subtle interplay between dyed and undyed sections as well as an organic colour transition in each yarn. The ropes are meticulously braided from thin New Zealand woollen yarns, ensuring durability and resistance to dirt. An organic cotton core adds weight to the construction, keeping the rug flat. Cotton stitching yarn binds the ropes, resulting in a use surface of 95% New Zealand wool and 5% cotton.

The overall composition of the Corde Collection includes 65% New Zealand wool, 33% organic cotton, and 2% cotton, ensuring its 100% regenerative nature. Durable and easy to maintain, the rugs are suitable for a wide range of interior settings. Additionally, the designs are reversible, allowing for extended longevity, and the enjoyment of their understated elegance for years to come.

For further information, please contact press@kvadrat.dk

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Corde Droit

Stitching

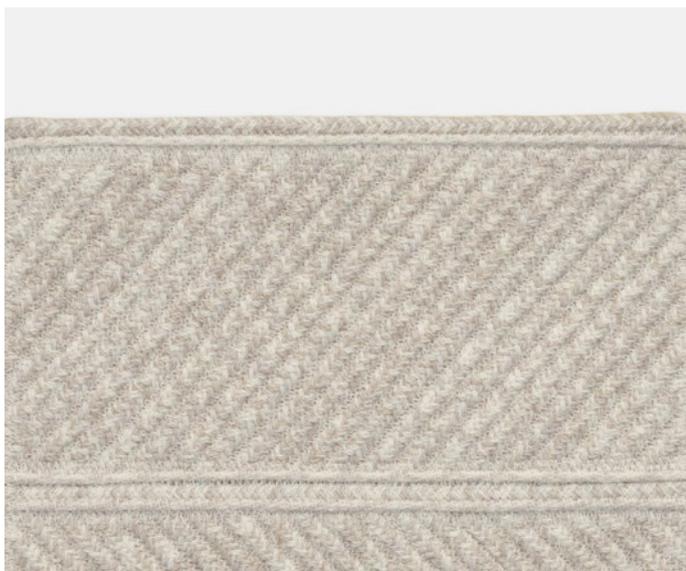
95% pure New Zealand wool, 5% cotton

5 colours

9mm (½") high

2600g/m² (8.5 oz/sq ft)

300cm × 400cm (118" × 157 ½")



Corde Chevron

Stitching

95% pure New Zealand wool, 5% cotton

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