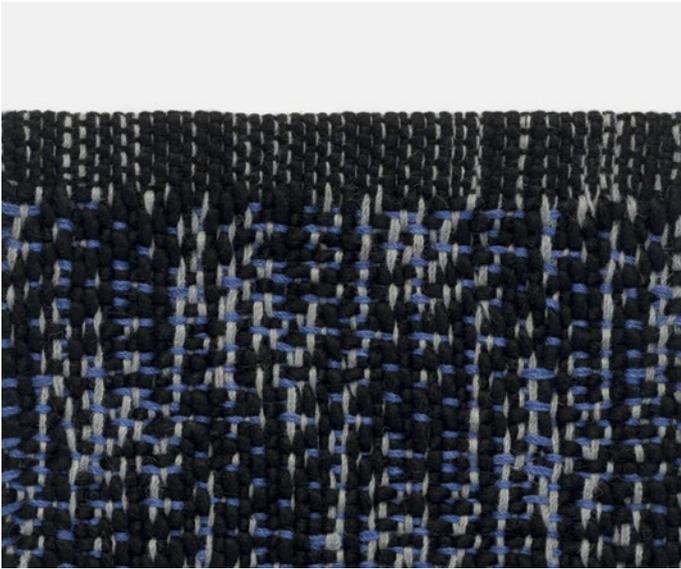


**Echo**  
Jos Klarenbeek





## Echo

The *Echo* rug is a handwoven flat weave crafted from 100% pure New Zealand wool. It is designed by Jos Klarenbeek, whose mathematical background lends it a distinctive look and feel.

The rug is meticulously handwoven by skilled artisans using an 8-shaft threading repeat, incorporating about 150 single warp threads and 40 single weft threads. This weaving technique results in a rhythmic “echo” effect that skilfully balances structure and pattern.

Both the warp and weft consist of bundles of three fine two-ply New Zealand woollen yarns alternated with thicker felted New Zealand woollen yarns, creating a tactile and visually appealing texture.

The rug is available in six different colourways, catering to a wide range of interior design preferences. “Chalk,” “Marble,” and “Birch” have a woollen white base, while “Shadow,” “Copper,” and “Ink” feature a black base.

As Klarenbeek explains, “*The Echo rug is a result of years of experimentation with the “network threading technique and its belonging binding patterns, applied in a dual system of a thicker and thinner yarn in both weft and warp.”* Combined with the yarn selection this technique results in a rug that beautifully combines mathematical precision and craftsmanship.

Designed to withstand regular use, the *Echo* rug is suitable for heavy residential and medium commercial settings, with the exception of stairways, corridors, or use with castors.

For further information, please contact [press@kvadrat.dk](mailto:press@kvadrat.dk)

[kvadrat.dk](http://kvadrat.dk)

### Echo

Hand woven

100% pure New Zealand wool

6 Colours

12 mm (½”) high

2300 g/m<sup>2</sup> (7.5 oz/sq ft)

400 cm x 1000 cm (157 ½” x 393 ¾”)